

GREEN VEHICLE DAYS, PROGRAM FOR JUNE 2ND + 3RD

SUNDAY, June 2, 2013 – Family Day

Location: Scaniabadet

13:00 – 16:00 Activities around the finish of the *Öresund Electric Car Rally*

As already announced by Sydsvenskan and Galore to mention a few, this will be the largest EV event held in Europe so far. Clearly too mind-changing to be missed!

You can see a plethora of modern, capable, beautiful electric vehicles participating in the *Öresund Electric Car Rally* – driving from Copenhagen to Helsingör, over to Helsingborg and finishing in Västra Hamnen, Malmö. Take the chance to greet the winner at 2 pm as the e-cars finish near Scaniabadet!

One of the bright shining gems in the e-vehicle fleet is the *Tesla Model S*, which will be in Sweden for the first time. This unique e-car drives 500 km on one charge. Combining high performance and sleek elegance – 100% powered by electricity – this is a truly exciting product.

As the e-cars recharge their batteries after the rally, you will witness how a novel wind-solar hybrid charging station works! *The Giraffe by InnoVentum* is the first e-charging carport in the market made of wood, making it the only one with a negative carbon footprint. Day and night it produces energy – either to charge your e-car or power your home – efficient, clean and effortlessly elegant!

You will also meet *Oil & Vinegar* with their excellent eco selection, learn more about *Mössagården* eco farm and festival, have the chance to support *Race for the Baltic* aiming to stop pollution of the Baltic Sea...

And much more!

MONDAY, June 3, 2013 – Sessions for Business and Public Decision Makers

Morning: business meetings / additional speaker sessions

Location: Scaniabadet

10:00 – 12:00 EV Demonstrations

Tesla Model S; Fisker Karma; Volvo C30 Electric and V60 plug in; Renault Tweezy; Renault Kangoo;

Charging Infrastructure – how it works

Leading Charging Pole and Infrastructure Provider;

Introducing the Giraffe, charging of Tesla Model S/ e-scooters, test-drives of Tesla Model S, e-scooters, 'Charge-up Lounge'

12.00 -13:30 Lunch at Novel, Jungmansgatan 12, Västra Hamnen, Malmö

Location: Turning Torso, floor 49

The Green Vehicle Days will continue to leverage the clean energy positive momentum from the Öresund Electric Car Rally – by inviting a wider range of people and organizations sharing activities and experience in the area of clean urban mobility.

Short individual presentations will be followed by a large Roundtable Panel Discussion in which EV experts, Forerunning Entrepreneurs, Opinion-Leaders, Car Manufacturers, Infrastructure Providers and Decision-Makers from Municipalities will strike the balance between thought-provoking dialogue and refreshing debate:

13:30 – 14:00 Introduction. Where do the Breakthroughs come from? What is the Roll-Out Status across Europe and in Sweden today?

Sigvald Harryson, InnoVentum, and Researchers from Copenhagen Business School

14:00 – 14:30 High Volume EVs – The Volvo and Renault Experience (+ possibly Nissan?)

Henrik Jönsson and/or Patrik Thernström, Volvo/Renault Bilia South Sweden

14:30 – 15:00 High Performance EVs – The Tesla Motors Experience

Christian Marcus, Tesla Motors

15:00 – 15:30 Revolutionary PRIMOVE technology enabling dynamic contactless charging

Martin Ertl, Chief Innovation Officer, Bombardier, Adjunct Professor, CBS

- 15:30 – 16:00 Why are thousands of Norwegians buying EVs? Lessons learnt from Big Brother in the West
Ole Henrik Hannisdahl, Grønn Bil, Norway
- 16:00 – 16:30 Update on the Largest EV project in Rural Sweden – Greencharge Sydost:
Jonas Lööf, Project Manager of Greencharge Sydost, Miljöfordon Syd
- 16:30 – 17:00 Coffee, Leg-Stretch and Networking
- 17:00 – 17:30 Breaking the barrier – how to market EV:s. *Mattias Goldmann, Elbilsrekordet/ Gröna Bilister*
- 17:30 – 18.25 Roundtable Debate: How can we create better conditions for EVs in Sweden
Previous speakers + Katarina Pelin (TBC), and/or Milan Obradovic (TBC) and Stefan Lindhe from Malmö Municipality
Tomas Kåberger, Former General Director of Energimyndigheten
Karin Jarl Månsson, Senior Vice President Sales, E.ON Retail
Hans-Olof Nilsson, Entrepreneur in renewable energy and EVs
Ingvar Grundborg, Head of Charging System Sales, Garo Charging Poles
Allan Ahlgren, Ensto, Director of EV Charging Solutions
Mogens Lindahl-Jessen, Fisker Automotive'
Nikolay Shishkov, Founder of uppladdning.nu and Boardmember of Elbilsverige
Anders Forsberg, Mobility Motors, Nissan Leaf
- 18:30 – 19:30 Networking with drinks and snacks, CBS video competition on Clean Urban Mobility